



**WATERLOO MILLS  
COMPANY**

**Manufacturing and Distributing Quality Ag and Pet Products**

**Our website: [www.waterloomills.com](http://www.waterloomills.com)**

**2050 E. Mitchell Ave., P.O. Box 1227, Waterloo IA 50704  
Phone: 319-234-7756 Toll free: 800-772-2045 Fax: 319-234-5007**

## Customer & Credit Application

Name(s) \_\_\_\_\_ DBA (if different) \_\_\_\_\_

Address: \_\_\_\_\_ Contact Person: \_\_\_\_\_

City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Circle those that apply: Dealer / Retailer / Farmer / Breeder / Other Business

If your purchases are tax exempt for qualified resale or use, WMC must have a completed state sales tax exemption certificate on file.

Will purchases be Picked Up \_\_\_\_\_ or Delivered \_\_\_\_\_, what County is delivery point in? \_\_\_\_\_

Are you requesting to open a charge account? \_\_\_\_\_ Amount of Credit Requested \$ \_\_\_\_\_ Have you had credit with us before? \_\_\_\_\_

Type of Business: \_\_\_\_\_ Date Established: \_\_\_\_\_ Type of Products You Will Purchase: \_\_\_\_\_

Status:  Incorporated  Partnership  Sole Proprietorship State of Incorporation: \_\_\_\_\_ Federal ID# \_\_\_\_\_

Business Hours: Monday \_\_\_\_\_ Tuesday \_\_\_\_\_ Wednesday \_\_\_\_\_ Thursday \_\_\_\_\_ Friday \_\_\_\_\_

Composition of store access road:  Paved  Gravel Any access limitations \_\_\_\_\_

Do you have a  Dock  Forklift. Check all that apply:  need pallet jack  put on a 2-way pallet  put on 4-way

### PRINCIPAL OWNERS, OFFICERS, OR PARTNERS INFORMATION

1. Name \_\_\_\_\_ Emergency, Home or Cell#: \_\_\_\_\_

Home Address: \_\_\_\_\_

Valid ID# (ex: Drivers Lic. or State Photo ID): \_\_\_\_\_ Date of Birth: \_\_\_\_\_

2. Name \_\_\_\_\_ Emergency, Home or Cell#: \_\_\_\_\_

Home Address: \_\_\_\_\_

Valid ID# (ex: Drivers Lic. or State Photo ID): \_\_\_\_\_ Date of Birth: \_\_\_\_\_

TRADE & BANK REFERENCES: I/We grant permission for you to release any and all information to Waterloo Mills Company regarding

the trade or bank references below: \_\_\_\_\_ Authorized Signature Date Signed \_\_\_\_\_

Trade Reference Name: \_\_\_\_\_ Trade References Name: \_\_\_\_\_

Address: \_\_\_\_\_ Address: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

Bank Name: \_\_\_\_\_ Account# \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_

**PLEASE BE SURE TO COMPLETE & SIGN ON NEXT PAGE**

**WATERLOO MILLS COMPANY GENERAL TERMS, CONDITIONS AND PERSONAL GUARANTEE**

1. Terms are Net 10 days from date of invoice.
2. All bills become payable in full 10 days from the date of invoice and if not paid within 10 day terms are considered past due.
3. A service charge of 1.5% per month will be added to all amounts billed if not paid within 30 days.
4. No additional credit will be extended to past due accounts unless satisfactory arrangements are made with our credit department.
5. **CREDIT DISCLOSURE:** I/We represent that the above information is true and is given to induce Waterloo Mills Company to extend credit to the applicant. I/We authorize Waterloo Mills Company to make such credit investigation as the company sees fit, including contacting the above trade references and banks or obtaining credit reports. I/We have authorized all trade references, banks and credit reporting agencies to disclose to Waterloo Mills Company. This includes any and all information concerning the financial and credit history of my company and myself.
6. I/We also agree to pay all costs of collection, including reasonable attorney fees, incurred by or on behalf of Waterloo Mills Company.

I/We have read and agree to accept the terms and conditions as stated above.

Authorized Signature: _____	Title: _____
Printed Name: _____	Date: _____

**7. PERSONAL GUARANTEE:** In consideration of credit being extended by Waterloo Mills Company to the above named applicant for merchandise to be purchased whether applicant be an individual(s), proprietorship, partnership, corporation or other entity, the undersigned guarantor(s) each hereby contract and guarantee to Waterloo Mills Company the faithful payment, when due, of all accounts of said applicant for the purchases made when the applicant shall fail to pay the same. The undersigned guarantor(s) each hereby expressly waive all notice of acceptance of this guarantee, notice of extension of credit to applicant, presentment, and demand for payment on applicant, protest and notice to undersigned guarantor(s) of dishonor or default by applicant or with respect to any security held by Waterloo Mills Company, extension of time of payment to applicant, acceptance of partial payment or partial compromise, or all other notices to which the undersigned guarantor(s) might otherwise be entitled and demand for payment under this guarantee. It is understood that this guarantee shall be a continuing and irrevocable guarantee and indemnity for such indebtedness of the applicant. Absent written permission by Waterloo Mills Company, this personal guarantee may not be revoked.

I/We have read and agree to accept the conditions of the personal guarantee.

Individual Signature: _____
Printed Name: _____ Date: _____
Individual Signature: _____
Printed Name: _____ Date: _____

**WMC OFFICE USE**

**Account #** \_\_\_\_\_ **References Checked** \_\_\_\_\_ **Tax Forms Returned** \_\_\_\_\_  
**Territory #** \_\_\_\_\_ **Sales Representative** \_\_\_\_\_ **Route #** \_\_\_\_\_  
**Comments** \_\_\_\_\_  
**Date Approved** \_\_\_\_\_